Re: Snohomish County 15th Annual Students of Color Career Conference (SO3C’s)
Thursday, March 30, 2017, 9:00am - 1:30pm (Check in begins at 8:00am)
Everett Community College, Walter Price Fitness Center | 2206 Tower Street, Everett, WA 98201

Dear School Partners/Community Members,

Everett Community College would like to invite you and your students to our 15th annual Students of Color Career Conference (SO3C’s). Last year, we welcomed over 2,400 students and we anticipate attendance will surpass that number this year.

What is SO3C’s?
A one-of-a-kind conference that brings 2,500 youth together in one space to network with professionals of color in conversations around college and career readiness. Facilitated panel discussions, cultural sharing, and a dynamic keynote address provide students with multiple opportunities to explore a diverse range of career opportunities.

Why is SO3C’s important?
This conference informs, inspires, and encourages students of color in Snohomish County to think about the variety of careers available to them and to imagine themselves in those roles. SO3C’s provides our students with information about continuing their education by completing high school, and enrolling in, as well as paying for, college.

How can you get the word out?
It takes all of us to recruit students and transport students to this amazing event. Talk to your students and ask them to tell their friends.

If you plan to attend here are a few things to note:

- Our target audience is students of color, but all Snohomish County middle and high school students are invited to participate. Online registration is now open
- This year we will have a hard deadline for registration on Friday, March 3, 2017 at 4:30pm. Those not registered by the deadline will not be able to attend. We will not be accepting late registration or day of registration. The SO3C’s Feather-Star Scholarship (for high school seniors only), is due Friday March 3, 2017 by 4:30pm
- The Feather-Star award (6th-11th grade only)
- SO3C’s Photo Release Forms need to be completed for all students in attendance and turned in at check-in the day of the conference
- If you have questions please email diversity@everettcc.edu

We look forward to seeing you at this years SO3C’s!

Thank you,

The Staff and Planning Committee of The 15th Annual Students of Color Career Conference