



Visual Communications Design

Graphic Illustration

Digital Illustration

Multimedia Production: Web Design

GENERAL INFORMATION

Our programs in the fine arts emphasize study and skill development in a specific discipline while integrating many different media and perspectives. This distinctive approach builds an understanding of the rich relationships inherent in the world of the arts and enhances your ability to function as an artist in today's complex world. Our emphasis is on the development of a portfolio of work for consideration by transfer colleges and universities, or by employers, or for your personal goals. Instructors work closely with students in the studio, in the lab, and in the classroom. Fieldwork is often a component of our arts program.

ABOUT THE ARTS AT EVCC

The Visual and Performing Arts at EvCC include individual programs in photography, studio art (drawing, design, painting, ceramics), visual communications (graphic arts, illustration and web design), music, theatre, film, journalism, and the written arts. All students are encouraged to take coursework in more than one discipline. Students pursuing the AFA degree select one area of concentration and also complete coursework in at least three related fields. For up-to-date information, visit our website at

www.everettcc.edu/arts

PROGRAM ADVISORS

It is essential to follow program advisor guidance for this program. Contact the Visual Communications program advisor listed below to help you select which degree pathway to follow, and to map out your program of study.

- Greg Kammer, Whitehorse 315, 425-388-9439
gkammer@everettcc.edu
- Division Office: 425-388-9501

Students interested in university transfer in the arts should work closely with an advisor, since admission and transfer to art programs may require special planning.

GETTING STARTED AT EVCC

Our Enrollment Services Office provides information about application, advising, orientation and registration for new and continuing students. All prospective and current students are invited to contact the Enrollment Services Office or the Counseling Advising and Career Center (CACC) if they would like to speak one-to-one with an advisor about getting started at EVCC.

- ◆ Enrollment Services, Jackson Center, 425-388-9219
admissions@everettcc.edu
- ◆ CACC, Third Floor, Parks, 425-388-9263

OPTIONS

➤ ASSOCIATE IN FINE ARTS: GRAPHIC DESIGN

Graphic Design is a creative process combining both art and science in order to communicate ideas. The tools of a graphic designer are varied, but the most important are the use of image and typography. In the hands of a graphic designer, whether with pencil or pixel, the goal is the same—to convey a message between client and audience. Graphic designers are creative people—they love to explore, see things in different ways, and have a strong desire to make the things we see and use around us in everyday life more beautiful.

➤ ASSOCIATE IN TECHNICAL ARTS: MULTIMEDIA WEB DESIGN

The Associate in Technical Arts (ATA) in Multimedia Production - Web Design is for students interested in becoming Internet web designers. Students study drawing, illustration, design, photography, video, audio, web design, and graphic arts while building computer skills leading to the production of several comprehensive interactive multimedia web site projects. Students learn how to work with clients and agencies and also develop a personal portfolio of their work by the end of the second year. The primary focus of the degree is job preparation, though a number of the courses within the degree are transferable. The Evergreen State College has approved the ATA as an Upside Down Degree.

All students follow the First Year Foundation Courses, and then select their option for their second year. All students must take Math 120 (or another approved Math course) and a Natural Science class. This degree requires 93-95 total credits. A "D" course in English or Communication Studies [Speech] satisfies the diversity requirement.

➤ CERTIFICATES AND ENDORSEMENTS

- Graphic Design
- Web Design
- Digital Illustration

EXPAND YOUR CAREER OPPORTUNITIES

Students may receive multiple degrees or certificates by combining the course requirements, thereby improving career options. To add some related and specialized skills, additional sequences of courses in the following areas can be arranged: studio art, photography, programming and networking, and small business management.

Everett Community College does not discriminate on the basis of race, religion, creed, color, national origin, age, sex, sexual orientation, marital status, the presence of any physical, sensory or mental disability, or status as a disabled or Vietnam era veteran in its program and activities, or employment. The Vice President of Student Services has been designated to handle inquiries regarding student-related non-discrimination policies and can be reached at 2000 Tower Street, Everett, WA 98201, or by phone at (425)388-9589. The Vice President of Human Resources has been designated to handle employment-related inquiries regarding the non-discrimination policies and can be reached at 2000 Tower Street, Everett, WA 98201, or by phone at (425)388-9232. This publication is effective **JANUARY 2010**. The College reserves the right to change courses, programs, degrees and requirements. It is the student's responsibility to be aware of correct information by routinely checking with Enrollment Services and/or the advisors listed in this publication. Requirements applicable to all certificates and degrees are published in the College Catalog. Nothing contained herein shall be construed to create any offer to contract or any contractual rights. For more information, call 425-388-9219, Everett Community College, 2000 Tower Street, Everett, WA 98201, www.everettcc.edu

ENDORSEMENTS

Student Name: _____ Advisor Signature: _____ Date: _____

| | <u>Course Number</u> | <u>Course Title</u> | <u>Credits</u> | <u>Quarter Completed</u> | <u>Grade</u> |
|----------------|----------------------|-----------------------------|----------------|--------------------------|--------------|
| Graphic Design | GRAPH 100 (Optional) | Intro to the Digital Studio | (3) | _____ | _____ |
| | GRAPH 201 | Graphic Design I | 5 | _____ | _____ |
| | GRAPH 202 | Graphic Design II | 5 | _____ | _____ |
| | GRAPH 231 | Typography | 5 | _____ | _____ |
| | TOTAL | | | 15-18 | _____ |

| | | | | | |
|----------------------|----------------------|-----------------------------|-----|--------------|-------|
| Digital Illustration | GRAPH 100 (Optional) | Intro to the Digital Studio | (3) | _____ | _____ |
| | GRAPH 110 | Digital Illustration I | 5 | _____ | _____ |
| | GRAPH 113 | Digital Illustration II | 5 | _____ | _____ |
| | GRAPH 115 | Digital Illustration III | 5 | _____ | _____ |
| | TOTAL | | | 15-18 | _____ |

| | | | | | |
|------------|----------------------|------------------------------------|-----|--------------|-------|
| Web Design | GRAPH 100 (Optional) | Intro to the Digital Studio | (3) | _____ | _____ |
| | MULTI 210 | Web Design and Imaging Basics | 5 | _____ | _____ |
| | MULTI 211 | Web Design and Site Management | 5 | _____ | _____ |
| | MULTI 213 or 250 | Professional Project or Internship | 2-5 | _____ | _____ |
| | TOTAL | | | 12-18 | _____ |

Notes for All Endorsements, Certificates and Degrees

Endorsements represent the first steps of the Certificate and Degree programs. Endorsements may be completed without completing the certificates or degrees. It is essential to work with a program advisor to discuss options and course selection. When close to completion, obtain an Endorsement Application from your advisor and submit along with this Program Checklist to the Division Office in Whitehorse 209.

Certificates and Degrees: Students should meet with a program advisor and maintain their checklist while at Everett Community College. The quarter before expected completion, this checklist should be submitted with a diploma application to the Enrollment Services Office. A full description of the College's requirements for earning a certificate or degree is contained in the College Catalog.

- ◆ To assist students in planning, the courses are listed in a suggested sequence of courses over one or more quarters and assume full-time enrollment and successful completion each quarter. Part-time students may find their course pattern to be different.
- ◆ Because some courses have prerequisites or corequisites, students should plan their courses in consultation with a program advisor.
- ◆ EvCC does not offer every course each quarter. Please consult with the Class Schedule and a program advisor to plan course selection.
- ◆ Waivers for any of the required courses may be considered on the basis of verifiable evidence of previously acquired skills. Such waivers can be granted only by one of the program advisors listed in this curriculum guide. A waiver does not excuse the student from the requirement to earn the minimum required credits. Courses waived must be replaced with elective courses approved by the program advisor.
- ◆ To earn an endorsement, certificate or degree, the cumulative gpa must be at least 2.0.
- ◆ Electives in Social Science (SS), Humanities (H) and Natural Science must be selected from the approved course list of the AAS-Option II degree.

CERTIFICATES

Student Name: _____

Advisor Signature: _____

Date: _____

| <u>COURSE</u> | <u>TITLE</u> | <u>CREDIT</u> <u>S</u> | <u>QUARTER COMPLETED</u> | <u>GRADE</u> |
|---|---|---------------------------|--------------------------|--------------|
| GRAPHIC DESIGN CERTIFICATE | | | | |
| GRAPH 100 (Optional-see advisor) | Introduction to the Digital Studio | (3) | _____ | _____ |
| ART 110 | Design I: 2 Dimensional | 5 | _____ | _____ |
| GRAPH 201 | Graphic Design I | 5 | _____ | _____ |
| GRAPH 202 | Graphic Design II | 5 | _____ | _____ |
| GRAPHICS 110 | Digital Illustration I | 5 | _____ | _____ |
| GRAPHICS 113 | Digital Illustration II | 5 | _____ | _____ |
| GRAPHICS 115 | Digital Illustration III | 5 | _____ | _____ |
| GRAPH 120 (Recommended)) | History of Graphic Design | (5) | _____ | _____ |
| GRAPH 213 | Professional Projects | 2-5 | _____ | _____ |
| GRAPH 231 | Typography | 5 | _____ | _____ |
| GRAPH 251 | Publication Design I | 5 | _____ | _____ |
| GRAPH 252 | Publication Design II | 5 | _____ | _____ |
| TOTAL | | 47-58 | | |
| DIGITAL ILLUSTRATION CERTIFICATE | | | | |
| GRAPH 100 (Optional-see advisor) | Introduction to the Digital Studio | (3) | _____ | _____ |
| ART 110 | Design I: 2 Dimensional | 5 | _____ | _____ |
| ART 115 | Drawing I | 5 | _____ | _____ |
| ART 111, 116, 200 or 212 | Design II, Drawing II, Painting I or Intro to Printmaking | 3-5 | _____ | _____ |
| PHOTO 110 | Photography I | 5 | _____ | _____ |
| GRAPH 110 | Digital Illustration I | 5 | _____ | _____ |
| GRAPH 113 | Digital Illustration II | 5 | _____ | _____ |
| GRAPH 115 | Digital Illustration III | 5 | _____ | _____ |
| GRAPH 120 (Recommended) | History of Graphic Design | (5) | _____ | _____ |
| GRAPH 261 or 271 | 3D Computer Illustration or 2D Interactive Animation | 5 | _____ | _____ |
| GRAPH 231 | Typography | 5 | _____ | _____ |
| TOTAL | | 43-53 | | |
| MULTIMEDIA: WEB DESIGN CERTIFICATE | | | | |
| GRAPH 100 (Optional) | Introduction to the Digital Studio | (3) | _____ | _____ |
| GRAPH 110 | Digital Illustration I | 5 | _____ | _____ |
| GRAPH 113 | Digital Illustration II | 5 | _____ | _____ |
| GRAPH 115 | Digital Illustration III | 5 | _____ | _____ |
| GRAPH 120 (Recommended) | History of Graphic Design | (5) | _____ | _____ |
| GRAPH 261 or BUS 105 | 3D Computer Illustration or Small Business Essentials | 5 | _____ | _____ |
| GRAPH 271 | 2D Interactive Animation | 5 | _____ | _____ |
| CS 120 | Beginning Web Pages | 5 | _____ | _____ |
| MULTI 210 | Web Design and Imaging Basics | 5 | _____ | _____ |
| MULTI 211 | Web Design and Site Management | 5 | _____ | _____ |
| MULTI 213 or 250 | Professional Project or Internship | 2-5 | _____ | _____ |
| TOTAL: | | 42-53 | | |

ASSOCIATE IN FINE ARTS – GRAPHIC ARTS

Courses listed with an ampersand in the course number (e.g. ENGL&101) reflect the new Common Course Numbering System.
 Courses in [brackets] are the "old" course numbers and may be used to satisfy requirements. For more information, go to www.everettcc.edu/ccn

Student Name: _____ Advisor Signature: _____ Date: _____

Diversity Course completed: Title/Course Number: _____, Date: _____ (recommend ENGI 098D, ENGL 101D, or SPEECH 204D)

| COURSE | TITLE | CREDITS | QUARTER COMPLETED | GRADE |
|--|--|---------|-------------------|-------|
| BASIC COMMUNICATION SKILLS (10 credits) | | | | |
| ENGL& 101 or 101D | English Composition I | 5 | _____ | _____ |
| CMST 204D or &210 | Intercultural Communication or Interpersonal Communication | 5 | _____ | _____ |
| BASIC QUANTITATIVE SKILLS (5 credits) (consult an advisor for additional 100+ level math options) | | | | |
| MATH 120 | Mathematics for Business | 5 | _____ | _____ |
| GENERAL EDUCATION (15 credits) | | | | |
| ART 110 (Humanities) | Design I: 2 Dimensional | 5 | _____ | _____ |
| CMST& 102 (Social Science) | Introduction to Mass Media | 5 | _____ | _____ |
| Natural Science * | _____ | 5 | _____ | _____ |
| EMPHASIS SKILLS (42-53 credits) | | | | |
| GRAPH 100 (Optional – see advisor) | Introduction to the Digital Studio | (3) | _____ | _____ |
| GRAPH 110 | Digital Illustration I | 5 | _____ | _____ |
| GRAPH 113 | Digital Illustration II | 5 | _____ | _____ |
| GRAPH 115 (Optional) | Digital Illustration III | (5) | _____ | _____ |
| GRAPH 120 | History of Graphic Design | 5 | _____ | _____ |
| GRAPH 201 | Graphic Design I | 5 | _____ | _____ |
| GRAPH 202 | Graphic Design II | 5 | _____ | _____ |
| GRAPH 231 | Typography | 5 | _____ | _____ |
| GRAPH 251 | Publication Design I | 5 | _____ | _____ |
| GRAPH 252 | Publication Design II | 5 | _____ | _____ |
| GRAPH 213 or 250 | Professional Projects: Graphic Design OR Graphic Arts Internship | 2-5 | _____ | _____ |
| INTERDISCIPLINARY (15 credits from 3 disciplines of the arts) | | | | |
| PHOTO 110 | Photography I: Basic Elements | 5 | _____ | _____ |
| MULTI 210 | Web Design and Imaging Basics | 5 | _____ | _____ |
| ART 110 (see above-also counts as Humanities credits) | Design I: 2 Dimensional | 5 | _____ | _____ |
| FINAL PRESENTATION (9 credits) | | | | |
| GRAPH 195 | Foundation Portfolio Review | 2 | _____ | _____ |
| ART 295 | Portfolio Development | 5 | _____ | _____ |
| GRAPH 299 (taken currently with GRAPH 295) | (Portfolio Review) | 2 | _____ | _____ |
| | | 91-102 | | |

A MINIMUM OF **90 CREDITS** IS REQUIRED FOR A DEGREE, WITH A MINIMUM 2.0 CUMULATIVE GPA, including Diversity course.

*Students must complete Math 120 (or another approved Math course) AND a class that will meet the Natural Science distribution requirement. See the Associate in Arts and Sciences – Option II for a list of Natural Science courses.

COURSE SEQUENCE (if you are entering the program out of sequence, please see an advisor before registering)

First Year

| FALL | WINTER | SPRING |
|----------------------|-------------------------|----------------------|
| GRAPH 100 (optional) | GRAPH 113 | GRAPH 115 (optional) |
| ENGL& 101 or 101D | Natural Science or Math | CMST&102 |
| ART 110 | GRAPH 120 | PHOTO 110 |
| GRAPH 110 | | GRAPH 195 |
| | | CMST204D or &210 |

Second Year

| FALL | WINTER | SPRING |
|-----------|-------------------------|------------------|
| GRAPH 201 | GRAPH 202 | GRAPH 213 or 250 |
| GRAPH 231 | GRAPH 251 | GRAPH 252 |
| MULTI 210 | Natural Science or Math | ART 295 |
| | | GRAPH 299 (2) |

ASSOCIATE IN TECHNICAL ARTS –MULTIMEDIA WEB DESIGN

Courses listed with an ampersand in the course number (e.g. ENGL&101) reflect the new Common Course Numbering System.
 Courses in [brackets] are the "old" course numbers and may be used to satisfy requirements. For more information, go to www.everettcc.edu/ccn

Student Name: _____ Advisor Signature: _____ Date: _____

Diversity Course completed: Title/Course Number: _____, Date: _____ (recommend ENGL 098D, ENGL 101D, or SPEECH 204D)

| COURSE | TITLE | CREDITS | QUARTER COMPLETED | GRADE |
|---|---|---------|-------------------|-------|
| BASIC COMMUNICATION SKILLS (5 credits) | | | | |
| ENGL 098 or &101D | English Composition I | 5 | _____ | _____ |
| BASIC QUANTITATIVE SKILLS (5 credits) | | | | |
| MATH 120 | Mathematics for Business | 5 | _____ | _____ |
| HUMAN RELATIONS (3 credits) | | | | |
| CMST &210, BUS 154, BUS 200 or HDEV 155 | _____ | _____ | _____ | _____ |
| EMPHASIS SKILLS (70-73 credits) | | | | |
| ART 110 | Design I: 2 Dimensional | 5 | _____ | _____ |
| ART 115 | Drawing I | 5 | _____ | _____ |
| CS 120 | Beginning Web Pages | 5 | _____ | _____ |
| GRAPH 100 (Optional – see advisor) | Introduction to the Digital Studio | (3) | _____ | _____ |
| GRAPH 110 | Digital Illustration I | 5 | _____ | _____ |
| GRAPH 113 | Digital Illustration II | 5 | _____ | _____ |
| GRAPH 115 | Digital Illustration III | (5) | _____ | _____ |
| GRAPH 120 | History of Graphic Design | 5 | _____ | _____ |
| GRAPH 231 | Typography | 5 | _____ | _____ |
| GRAPH 271 | 2D Interactive Animation | 5 | _____ | _____ |
| GRAPH 261 or BUS 105 | 3D Computer Illustration or Small Business Essentials | 5 | _____ | _____ |
| MULTI 210 | Web Design and Imaging Basics | 5 | _____ | _____ |
| MULTI 211 | Web Design and Site Management | 5 | _____ | _____ |
| MULTI 213 | Professional Projects: Web Design | 5 | _____ | _____ |
| PHOTO 110 | Photography I: Basic Elements | 5 | _____ | _____ |
| FINAL PRESENTATION (9 credits) | | | | |
| MULTI 195 | Foundation Portfolio Review | 2 | _____ | _____ |
| ART 295 | Portfolio Development | 5 | _____ | _____ |
| MULTI 299 (taken currently with MULTI 295) | (Portfolio Review) | 2 | _____ | _____ |

96-99

A MINIMUM OF **90 CREDITS** IS REQUIRED FOR A DEGREE, WITH A MINIMUM 2.0 CUMULATIVE GPA, including Diversity course.

*Select a Natural Science course from the Natural Science list for the Associate in Arts and Sciences – Option II.

COURSE SEQUENCE (if you are entering the program out of sequence, please see an advisor before registering)

First Year

| FALL | WINTER | SPRING |
|----------------------|-------------------|-----------|
| GRAPH 100 (optional) | ENGL 098 or &101D | GRAPH 115 |
| GRAPH 110 | GRAPH 113 | PHOTO 110 |
| ART 110 | GRAPH 120 | MATH 120 |
| ART 115 | | MULTI 195 |

Second Year

| FALL | WINTER | SPRING |
|-----------|-----------------|----------------------|
| GRAPH 231 | CS 120 | MULTI 213 |
| GRAPH 271 | MULTI 211 | GRAPH 261 or BUS 105 |
| MULTI 210 | Human Relations | ART 295 |
| | | MULTI 299 (2) |