



Visual Communications Design

Graphic Design
Digital Illustration

Multimedia Production: Web Design

GENERAL INFORMATION

Our programs in the fine arts emphasize study and skill development in a specific discipline while integrating many different media and perspectives. This distinctive approach builds an understanding of the rich relationships inherent in the world of the arts and enhances your ability to function as an artist in today's complex world. Our emphasis is on the development of a portfolio of work for consideration by transfer colleges and universities, or by employers, or for your personal goals. Instructors work closely with students in the studio, in the lab, and in the classroom. Fieldwork is often a component of our arts program.

ABOUT THE ARTS AT EVCC

The Visual and Performing Arts at EvCC include individual programs in photography, studio art (drawing, design, painting, ceramics), visual communications (graphic arts, illustration and web design), music, theatre, film, journalism, and the written arts. All students are encouraged to take coursework in more than one discipline. Students pursuing the AFA degree select one area of concentration and also complete coursework in at least three related fields. For up-to-date information, visit our website at

www.everettcc.edu/arts

PROGRAM ADVISORS

It is essential to follow program advisor guidance for this program. Contact the Visual Communications program advisor listed below to help you select which degree pathway to follow, and to map out your program of study.

- Greg Kammer, Whitehorse 315, 425-388-9439
gkammer@everettcc.edu
- Division Office: 425-388-9501

Students interested in university transfer in the arts should work closely with an advisor, since admission and transfer to art programs may require special planning.

GETTING STARTED AT EVCC

Our Enrollment Services Office provides information about application, orientation and registration for new and continuing students. All prospective students are invited to contact the Educational Planning Center if they would like to speak one-to-one with an educational planner about getting started at EVCC.

- ◆ Enrollment Services, Jackson Center, 425-388-9219
admissions@everettcc.edu
- ◆ Educational Planning Center, Third Floor, Parks, 425-388-9339

OPTIONS

➤ ASSOCIATE IN FINE ARTS: GRAPHIC DESIGN

Graphic Design is a creative process combining both art and science in order to communicate ideas. The tools of a graphic designer are varied, but the most important are the use of image and typography. In the hands of a graphic designer, whether with pencil or pixel, the goal is the same--to convey a message between client and audience. Graphic designers are creative people--they love to explore, see things in different ways, and have a strong desire to make the things we see and use around us in everyday life more beautiful.

➤ ASSOCIATE IN TECHNICAL ARTS: MULTIMEDIA WEB DESIGN

The Associate in Technical Arts (ATA) in Multimedia Production - Web Design is for students interested in becoming Internet web designers. Students study drawing, illustration, design, photography, video, audio, web design, and graphic arts while building computer skills leading to the production of several comprehensive interactive multimedia web site projects. Students learn how to work with clients and agencies and also develop a personal portfolio of their work by the end of the second year. The primary focus of the degree is job preparation, though a number of the courses within the degree are transferable. The Evergreen State College has approved the ATA as an Upside Down Degree.

All students follow the First Year Foundation Courses, and then select their option for their second year. All students must take Math 120 (or another approved Math course) and a Natural Science class. This degree requires 93-95 total credits. A "D" course in English or Communication Studies satisfies the diversity requirement.

➤ CERTIFICATES AND ENDORSEMENTS

- Graphic Design
- Web Design
- Digital Illustration

EXPAND YOUR CAREER OPPORTUNITIES

Students may receive multiple degrees or certificates by combining the course requirements, thereby improving career options. To add some related and specialized skills, additional sequences of courses in the following areas can be arranged: studio art, photography, programming and networking, and small business management.

Everett Community College does not discriminate on the basis of race, religion, creed, color, national origin, age, sex, sexual orientation, marital status, the presence of any physical, sensory or mental disability, genetic information or status as a disabled or Vietnam era veteran in its program and activities, or employment. The Vice President of Instruction and Student Services has been designated to handle inquiries regarding student-related non-discrimination policies and can be reached at 2000 Tower Street, Everett, WA 98201, or by phone at (425)388-9216. The Vice President of Administrative Services/Human Resources has been designated to handle employment-related inquiries regarding the non-discrimination policies and can be reached at 2000 Tower Street, Everett, WA 98201, or by phone at (425)388-9232. This publication is effective DECEMBER 2010. The College reserves the right to change courses, programs, degrees and requirements. It is the student's responsibility to be aware of correct information by routinely checking with Enrollment Services and/or the advisors listed in this publication. Requirements applicable to all certificates and degrees are published in the College Catalog. Nothing contained herein shall be construed to create any offer to contract or any contractual rights. For more information, call 425-388-9219, Everett Community College, 2000 Tower Street, Everett, WA 98201, www.everettcc.edu

ENDORSEMENTS

Student Name: _____ Advisor Signature: _____ Date: _____

	<u>Course Number</u>	<u>Course Title</u>	<u>Credits</u>	<u>Quarter Completed</u>	<u>Grade</u>
Graphic Design	GRAPH 100 (Optional)	Intro to the Digital Studio	(3)		
	GRAPH 201	Graphic Design I	5		
	GRAPH 202	Graphic Design II	5		
	GRAPH 231	Typography	5		
	TOTAL			15-18	

Digital Illustration	GRAPH 100 (Optional)	Intro to the Digital Studio	(3)		
	GRAPH 110	Digital Illustration I	5		
	GRAPH 113	Digital Illustration II	5		
	GRAPH 115	Digital Illustration III	5		
	TOTAL			15-18	

Web Design	GRAPH 100 (Optional)	Intro to the Digital Studio	(3)		
	MULTI 210	Web Design and Imaging Basics	5		
	MULTI 211	Web Design and Site Management	5		
	MULTI 213 or 250	Professional Project or Internship	2-5		
	TOTAL			12-18	

Notes for All Endorsements, Certificates and Degrees

Endorsements represent the first steps of the Certificate and Degree programs. Endorsements may be completed without completing the certificates or degrees. It is essential to work with a program advisor to discuss options and course selection. When close to completion, obtain an Endorsement Application from your advisor and submit along with this Program Checklist to the Division Office in Whitehorse 209.

Certificates and Degrees: Students should meet with a program advisor and maintain their checklist while at Everett Community College. The quarter before expected completion, this checklist should be submitted with a diploma application to the Enrollment Services Office. A full description of the College's requirements for earning a certificate or degree is contained in the College Catalog.

- ◆ To assist students in planning, the courses are listed in a suggested sequence of courses over one or more quarters and assume full-time enrollment and successful completion each quarter. Part-time students may find their course pattern to be different.
- ◆ Because some courses have prerequisites or corequisites, students should plan their courses in consultation with a program advisor.
- ◆ EvCC does not offer every course each quarter. Please consult with the Class Schedule and a program advisor to plan course selection.
- ◆ Waivers for any of the required courses may be considered on the basis of verifiable evidence of previously acquired skills. Such waivers can be granted only by one of the program advisors listed in this curriculum guide. A waiver does not excuse the student from the requirement to earn the minimum required credits. Courses waived must be replaced with elective courses approved by the program advisor.
- ◆ To earn an endorsement, certificate or degree, the cumulative gpa must be at least 2.0.
- ◆ Electives in Social Science (SS), Humanities (H) and Natural Science must be selected from the approved course list of the AAS-DTA degree.

CERTIFICATES

Student Name: _____

Advisor Signature: _____

Date: _____

<u>COURSE</u>	<u>TITLE</u>	<u>CREDIT</u> <u>S</u>	<u>QUARTER COMPLETED</u>	<u>GRADE</u>
GRAPHIC DESIGN CERTIFICATE				
GRAPH 100 (Optional)	Introduction to the Digital Studio	(3)	_____	_____
ART 110	Design I: 2 Dimensional	5	_____	_____
GRAPH 201	Graphic Design I	5	_____	_____
GRAPH 202	Graphic Design II	5	_____	_____
GRAPHICS 110	Digital Illustration I	5	_____	_____
GRAPHICS 113	Digital Illustration II	5	_____	_____
GRAPHICS 115	Digital Illustration III	5	_____	_____
GRAPH 120	History of Graphic Design	5	_____	_____
GRAPH 213	Professional Projects	2-5	_____	_____
GRAPH 231	Typography	5	_____	_____
GRAPH 251	Publication Design I	5	_____	_____
GRAPH 252	Publication Design II	5	_____	_____
TOTAL		52-58		
DIGITAL ILLUSTRATION CERTIFICATE				
GRAPH 100 (Optional)	Introduction to the Digital Studio	(3)	_____	_____
ART 110	Design I: 2 Dimensional	5	_____	_____
ART 115	Drawing I	5	_____	_____
ART 111, 116, 200 or 212	Design II, Drawing II, Painting I or Intro to Printmaking	3-5	_____	_____
PHOTO 110	Photography I	5	_____	_____
GRAPH 110	Digital Illustration I	5	_____	_____
GRAPH 113	Digital Illustration II	5	_____	_____
GRAPH 115	Digital Illustration III	5	_____	_____
GRAPH 120	History of Graphic Design	5	_____	_____
GRAPH 261 or 271	3D Computer Illustration or 2D Interactive Animation	5	_____	_____
GRAPH 231	Typography	5	_____	_____
TOTAL		48-53		
MULTIMEDIA: WEB DESIGN CERTIFICATE				
GRAPH 100 (Optional)	Introduction to the Digital Studio	(3)	_____	_____
GRAPH 110	Digital Illustration I	5	_____	_____
GRAPH 113	Digital Illustration II	5	_____	_____
GRAPH 115	Digital Illustration III	5	_____	_____
GRAPH 120	History of Graphic Design	5	_____	_____
GRAPH 261 or BUS 105	3D Computer Illustration or Small Business Essentials	5	_____	_____
GRAPH 271	2D Interactive Animation	5	_____	_____
CS 120	Beginning Web Pages	5	_____	_____
MULTI 210	Web Design and Imaging Basics	5	_____	_____
MULTI 211	Web Design and Site Management	5	_____	_____
MULTI 213 or 250	Professional Project or Internship	2-5	_____	_____
TOTAL:		47-53		

ASSOCIATE IN FINE ARTS – GRAPHIC ARTS

Courses listed with an ampersand in the course number (e.g. ENGL&101) reflect the Common Course Numbering System.
For more information, go to www.everettcc.edu/ccn

Student Name: _____ Advisor Signature: _____ Date: _____

Diversity Course completed: Title/Course Number: _____, Date: _____ (recommend ENGI 098D, ENGL 101D, or CMST 204D)

COURSE	TITLE	CREDITS	QUARTER COMPLETED	GRADE
BASIC COMMUNICATION SKILLS (10 credits)				
ENGL& 101 or 101D	English Composition I	5	_____	_____
CMST 204D or &210	Intercultural Communication or Interpersonal Communication	5	_____	_____
BASIC QUANTITATIVE SKILLS (5 credits) (consult an advisor for additional 100+ level math options)				
MATH 120 or above	Mathematics for Business	5	_____	_____
GENERAL EDUCATION (15 credits)				
ART 110 (Humanities)	Design I: 2 Dimensional	5	_____	_____
CMST& 102 (Social Science)	Introduction to Mass Media	5	_____	_____
Natural Science *	_____	5	_____	_____
EMPHASIS SKILLS (42-55 credits)				
ART 297 (Optional)	Gallery and Exhibit Technique	(2)	_____	_____
GRAPH 100 (Optional)	Introduction to the Digital Studio	(3)	_____	_____
GRAPH 110	Digital Illustration I	5	_____	_____
GRAPH 113	Digital Illustration II	5	_____	_____
GRAPH 115 (Optional)	Digital Illustration III	(5)	_____	_____
GRAPH 120	History of Graphic Design	5	_____	_____
GRAPH 201	Graphic Design I	5	_____	_____
GRAPH 202	Graphic Design II	5	_____	_____
GRAPH 231	Typography	5	_____	_____
GRAPH 251	Publication Design I	5	_____	_____
GRAPH 252	Publication Design II	5	_____	_____
GRAPH 213 or 250	Professional Projects: Graphic Design OR Graphic Arts Internship	2-5	_____	_____
INTERDISCIPLINARY (15 credits from 3 disciplines of the arts)				
PHOTO 110	Photography I: Basic Elements	5	_____	_____
MULTI 210	Web Design and Imaging Basics	5	_____	_____
FINAL PRESENTATION (9 credits)				
GRAPH 195	Foundation Portfolio Review	2	_____	_____
ART 295	Portfolio Development	5	_____	_____
GRAPH 299 (taken currently with ART 295)	Portfolio Review	2	_____	_____
		96-109		

A MINIMUM OF 90 CREDITS IS REQUIRED FOR A DEGREE, WITH A MINIMUM 2.0 CUMULATIVE GPA, including Diversity course.

*Students must complete Math 120 (or another approved Math course) AND a class that will meet the Natural Science distribution requirement. See the Associate in Arts and Sciences – Option II for a list of Natural Science courses.

COURSE SEQUENCE (if you are entering the program out of sequence, please see an advisor before registering)

First Year

FALL	WINTER	SPRING
GRAPH 100 (optional)	GRAPH 113	GRAPH 115 (optional)
ENGL& 101 or 101D	Natural Science or Math	CMST&102
ART 110	GRAPH 120	PHOTO 110
GRAPH 110		GRAPH 195
		CMST204D or &210

Second Year

FALL	WINTER	SPRING
GRAPH 201	GRAPH 202	GRAPH 213 or 250
GRAPH 231	GRAPH 251	GRAPH 252
MULTI 210	Natural Science or Math	ART 295
		GRAPH 299

ASSOCIATE IN TECHNICAL ARTS –MULTIMEDIA WEB DESIGN

Courses listed with an ampersand in the course number (e.g. ENGL&101) reflect the Common Course Numbering System.
For more information, go to www.everettcc.edu/ccn

Student Name: _____ Advisor Signature: _____ Date: _____

Diversity Course completed: Title/Course Number: _____, Date: _____ (recommend ENGI 098D, ENGL 101D, or SPEECH 204D)

COURSE	TITLE	CREDITS	QUARTER COMPLETED	GRADE
BASIC COMMUNICATION SKILLS (5 credits)				
ENGL 098 or &101D	English Composition I	5	_____	_____
BASIC QUANTITATIVE SKILLS (5 credits)				
MATH 120 or above	Mathematics for Business	5	_____	_____
HUMAN RELATIONS (3-5 credits)				
CMST &210, BUS 154, BUS 200 or HDEV 155	_____	_____	_____	_____
EMPHASIS SKILLS (70-75 credits)				
ART 110	Design I: 2 Dimensional	5	_____	_____
ART 115	Drawing I	5	_____	_____
ART 297 (Optional)	Gallery and Exhibit Technique	(2)	_____	_____
CS 120	Beginning Web Pages	5	_____	_____
GRAPH 100 (Optional)	Introduction to the Digital Studio	(3)	_____	_____
GRAPH 110	Digital Illustration I	5	_____	_____
GRAPH 113	Digital Illustration II	5	_____	_____
GRAPH 115	Digital Illustration III	5	_____	_____
GRAPH 120	History of Graphic Design	5	_____	_____
GRAPH 231	Typography	5	_____	_____
GRAPH 271	2D Interactive Animation	5	_____	_____
GRAPH 261 or BUS 105	3D Computer Illustration or Small Business Essentials	5	_____	_____
MULTI 210	Web Design and Imaging Basics	5	_____	_____
MULTI 211	Web Design and Site Management	5	_____	_____
MULTI 213	Professional Projects: Web Design	5	_____	_____
PHOTO 110	Photography I: Basic Elements	5	_____	_____
FINAL PRESENTATION (9 credits)				
GRAPH 195	Foundation Portfolio Review	2	_____	_____
ART 295	Portfolio Development	5	_____	_____
MULTI 299 (taken currently with ART 295)	Portfolio Review	2	_____	_____
		92-99		

A MINIMUM OF 90 CREDITS IS REQUIRED FOR A DEGREE, WITH A MINIMUM 2.0 CUMULATIVE GPA, including Diversity course.

COURSE SEQUENCE (if you are entering the program out of sequence, please see an advisor before registering)

First Year

FALL	WINTER	SPRING
GRAPH 100 (optional)	ENGL 098 or &101D	GRAPH 115
GRAPH 110	GRAPH 113	PHOTO 110
ART 110	GRAPH 120	MATH 120
ART 115		GRAPH 195

Second Year

FALL	WINTER	SPRING
GRAPH 231	CS 120	MULTI 213
GRAPH 271	MULTI 211	GRAPH 261 or BUS 105
MULTI 210	Human Relations	ART 295
		MULTI 299