

Outreach, Diversity & Equity Center

Dear School Partners,

Re: Snohomish County 10th Annual Students of Color Career Conference (SOCCC), "Dare to Dream"
Thursday, March 29th, 2012, 8:00 am – 1:30 pm
Everett Community College, Trojan Fitness Center

We would like to invite you and your students to our 10th Annual "Dare to Dream" conference geared towards middle and high school students of color in the Snohomish County area. Last year, we welcomed over 1000 students and we anticipate attendance will surpass 1000 this year. Please note that our target audience is students of color, but *all* Snohomish County middle and high school students are invited to participate.

This *free* conference is a rare opportunity for your students to be inspired by keynote speaker Dr. Derek Greenfield, Professor of Sociology at Alcorn State University and Director of Diversity & Equity Engagement. Dr. Greenfield earned his Master's Degree from Northwestern University and his Doctor of Education degree from Cape Peninsula University in South Africa. After serving as a youth worker 7 years, Dr. Greenfield now travels the country to encourage students to achieve success in education, graduate, and pursue college. Dr. Greenfield engages youth with discussions on goal-setting, education, cultural diversity, team-building, and leadership.

Adding to the excitement of this event, students will also attend career presentations highlighting a variety of professions and be able to speak with college and university representatives. After 10 years of organizing the Students of Color Career Conference, this year is sure to be the most inspirational for students!

Since we are hosting the event during Everett Community College's spring break, this will eliminate parking issues, weather challenges, and scheduling conflicts with the school districts.

Why is SOCCC important? The increasing numbers of students of color in Snohomish County are disproportionately affected by poverty and reduction in resources; which ultimately leads to low retention and graduation rates. This impacts their ability to transition from high school to college.

Scholarships for High School Seniors (must be present to win).

Go to <http://www.everettcc.edu/soccc/> for a copy of the application.

- Must be a senior in a Snohomish County high school and student of color
- Must have a GPA between 2.0 and 3.2 or better on a 4.0 scale

Dare to Dream Student Awards

Nominate one (per school) 6-11th grade student who will be recognized with an award and gift at the conference. Nomination criterion is to be determined by your school.

Deadline to apply for a scholarship, nominate a Dare to Dream student, and RSVP with the attached form is **Friday, March 2, 2012 by 5pm.**

Please print and post the flyer around your school, recruit students, and transport students to this one-of-a-kind event. If you have additional questions, please contact Outreach, Diversity & Equity at: (425) 388-9306 or by e-mail emoss@everettcc.edu. Everett Community College looks forward to your support and participation. The Students of Color Career Conference is a wonderful opportunity to make a difference in the lives of our students!

Sincerely,



Karena L. Hooks, MSW
Director of Outreach, Diversity and Equity Center
Everett Community College