

**The Small Business Accelerator starts this September and space is limited.**

Schedule a free one-on-one informational meeting with one of our small business experts now at [accelerator@everettcc.edu](mailto:accelerator@everettcc.edu).

For more information on the Accelerator and other small business programs:

**[accelerator@everettcc.edu](mailto:accelerator@everettcc.edu)**

**[www.everettcc.edu/accelerator](http://www.everettcc.edu/accelerator)**



*Accelerate Your  
Company's Growth & Profit*

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## Accelerate Your Company's Growth & Profit

The Small Business Accelerator equips established business owners with knowledge, tools, and expert guidance necessary to significantly increase their profits.

### Participants will:

- Apply the latest strategies to grow and improve their business
- Increase market share and customer loyalty
- Maximize their return on investment of time and money
- Design their business to grow faster while working less

### Who Should Attend?

Established business owners who:

- Have been in business at least 5 years
- Want to take their business to the next level of profitability
- Are committed to grow their business

### Meet Your Team of Experts online at:

[www.everettcc.edu/accelerator](http://www.everettcc.edu/accelerator)

Email us at [accelerator@everettcc.edu](mailto:accelerator@everettcc.edu) to sign up for the next scheduled free group information session.

### Program Features:

Owners gather for three hours monthly over 10 months to learn the latest business management and profit strategies; and receive two hours each month of one-on-one expert consulting specific to their business.

**Coaching:** One-on-one sessions with a small business expert

**Workshops:** Learn the latest profit strategies and business practices

**Networking:** Limit of 20 established business owners per group

### Monthly Program Topics:

#### Reception

**1:** Introduction to Business Acceleration

**2:** Strategic Planning and Assessment

**3:** Marketing & Communications

**4:** Sales and Customer Service

**5:** Finance, Accounting and Reporting

**6:** Ownership/Leadership

**7:** Management Team, People, and Culture

**8:** Lean Operations

**9:** Bringing It All Together/Profit Strategies

**10:** Assessing Results & Sustaining Growth

Learn more at [www.everettcc.edu/accelerator](http://www.everettcc.edu/accelerator)