Team Ravenclaw

Project
Mary Bates

- Business and Applied Technology
  - Business Technology
- Transitional Studies
  - U3- Youth Re-engagement
Center of Excellence for Aerospace and Advanced Manufacturing (COE)

- Mary Kaye Bredeson
  - Executive Director
    - Leadership
    - Outreach
    - Industry Connection & Communication
What is Center of Excellence for Aerospace and Advanced Manufacturing (COE)?

- Washington has 10 Center’s of Excellence that specialize in different areas
- They provide resources to all colleges in WA
- Connecting education and industry
Winnie Corral-Pena

- Transitional Studies
  - Advising Center
    - Program Manager A
Center of Excellence for Aerospace and Advanced Manufacturing (COE)

**VISION**
Washington shall become a national model in developing partnerships among business, industry and education for the purpose of enhancing economic and workforce development initiatives to meet the current and future needs of the industries critical to the state’s economic vitality.

**MISSION**
Washington’s Centers of Excellence shall serve as the statewide liaisons to business, industry, labor and the state’s educational systems for the purpose of creating a highly skilled and readily available workforce critical to the success of the industries driving the state’s economy and supporting Washington families.
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Kambria Stever

- Administrative Services
  - Budget and Accounting Services
  - Fiscal Analyst 2
Center of Excellence for Aerospace and Advanced Manufacturing (COE)

- Project
  - Increase awareness of COE among Faculty, Staff, Students and Community
  - COE resources are under utilized, not well known
Ryan Hagstrom

- College Services
  - Fitness Center Operations
    - Program Coordinator
Ravenclaw Mission

- Through strategic planning, outreach and connection building lay the groundwork for increasing awareness of COE its resources and services among students, faculty and staff.

- Create a template for outreach that COE staff can use.
  - Modify that template to be usable for any department needing to increase awareness.
EVCC Homepage/Links
“I chose EvCC.”

Simerjit Kaur discovered newfound independence to start a new life at EvCC.

Read her EvCC story.
A simple but effective way for COE to increase their awareness across the campus.

- News
- Awards
- Recognition
Action

- OPENING WEEK
Action

- OPENING WEEK
Action

- NEW EMPLOYEE ORIENTATION
Entry Advising

Work to inform and engage entry advisers so that they not only know what COE has to offer but share that information with students.
Action

Tables in the Parks Student Union & Student Ambassador involvement

- Point of Contact=Student LIFE

- Incorporating COE information into campus tours
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- INTERNET/SOCIAL MEDIA
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- INTERNET/SOCIAL MEDIA

![EvCC Publicity and Graphics Request Form](image-url)
## Center Of Excellence: Increasing Awareness
### Action Plan Road Map

<table>
<thead>
<tr>
<th>Action</th>
<th>Timeline</th>
<th>What</th>
<th>Contacts</th>
<th>preferred mode of contract</th>
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| Advising Center Presentation          | Due Date                        | Presentation: to advising faculty & staff                           | Associate Dean, Andre Guzman, or Program Manager, Winnie Corral | aguman@everettcc.edu  
                                    | Schedule quarter before desired date |                                                                      | wcorralpena@everettcc.edu                               |                                                        |
| Digest                                | Due Date: No due date. This action can be done on a regular basis via email | Submit updates about COE achievements or announcements to the Daily Digest email box to increase awareness amongst those who receive it (faculty, staff, etc.) | digest@everettcc.edu M – F prior to 9am and it will go out that day. | Any issues contact the HelpDesk.                      |
| Website Links                         | Still in process                | Link from main EvCC webpage link under “Business & Community”       | John Olson – IT for support                                 | jolson@everettcc.edu                                      |
| Opening Week                          | Due Date                        | Inclusion in Opening Week for Faculty                               | Conference Serv., Jennifer Howard, Stacy Siler             | conferenceservices@everettcc.edu, jhoward@everettcc.edu, ssiler@everettcc.edu |
| Employee Orientation                  | Due Date                        | Add a slide on COE in the New Employee Orientation Power Point      | Linda Nichols, HR                                          | lnichols@everettcc.edu                                    |
| Student Ambassadors                   | Mtg. each Wed.                  | Include COE on tour narrative                                       | Brittany Padgett                                          | bpadgett@everettcc.edu                                    |
| Social Media                          | As desired                      | Increase Twitter, Facebook, etc. link to EvCC                       |                                                            |                                                         |
Thank You

- Leadership Academy Facilitators
- Guest Presenters
- Mary Kaye Bredeson
- Tara Murphy