Team Earth
Leadership Academy
The Path

- Initial Project Statement
- First Idea & Research
- Project Reassessment
- Project Redefined
- Future Potential
The Encounter
Collaborative Work
Project Statement

Dr. John Olson, VP of College Advancement and Director of EvCC Foundation, wishes to better demonstrate EvCC’s value and improve its image to mitigate the 26% grad rate stigma, to increase student goal completion rates, to enhance community and alumni support, and to bolster foundation donations.

Various methods of data collection would provide the Foundation with feedback that identifies the source and nature of perceptions about EvCC. Methods might include: exit interviews, follow-up emails, updated program intents, campus tour feedback, etc.
IDEAS
More Ideas
IDEAS

- Campus Tours Feedback Feature
- Hosting Community Events
- Walking/Nature Trails for Community
- Exit Interviews Feedback
- Community Concerns about Parking
- Community Concerns about Cigarette Refuse
Project Evolution
Campus Tour

INTERACTIVE  personalised -multimodal
inclusive  learning  engaging  supportive
playful  exploratory  motivating  fun
Scoping the Project

“Whatever the mind of man can conceive and believe, it can achieve with a positive mental attitude.”

W. Clement Stone

“...with enough time, talent, and treasure.”

Team Earth Caveat

John Olson Review and Recommendation
Scoping the Project

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- John Olson Review and Recommendation
Showcasing our School...  
Sharing our Gifts

- Interactive Tour
- Landscape, Architecture, Art
- Focus on Campus Art
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Sharing our Gifts

- Interactive Tour
- Landscape, Architecture, Art
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Opportunities and Challenges

- “Programs, get your programs here!”
- “Who uses QR Codes anymore, anyway?”
- “I’ve got an app for that.”
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Fighting for Feedback...
Measuring Perceptions

- What comes to mind when you hear “Everett Community College?”
- What two things do you like best about EvCC?
- What two things would you improve upon or change at EvCC?
Fighting for Feedback...
Measuring Perceptions

- What comes to mind when you hear “Everett Community College?”
- What two things do you like best about EvCC?
- What two things would you improve upon or change at EvCC?
Revised Project Statement

“Dr. John Olson, VP of College Advancement and Director of EvCC Foundation, wishes to better demonstrate EvCC’s value and improve its image.”

- Update the “Art on the EvCC Campus” landing page
- Highlight each art piece on its own page
- Provide a map with the art piece locations
Revision of Art on the EvCC Campus from March 31, 2015 - 3:02pm

We believe that works of art enrich our college environment and expand the awareness of students, the campus, and the community as a whole. It is the goal of EvCC to integrate art into building projects as part of the initial design. In addition to the permanent collection, the college hosts an annual Outdoor Sculpture Garden. These loaned pieces are installed during Fall quarter each year.

The Art Collections Committee is appointed by the college president to assist with collection development and management. The Committee meets monthly during fall, winter and spring quarters.

Current Campus Art Collection

1. "The Day the Wall Came Down"
   Artist: Very Goodnight
2. "Everett Arbour"
   Artist: Anna Valentina Murch
3. "Killer Whale/Thunderbird"
   Artist: Odin Lomling
4. "The Universal Totem"
   Artist: Alex Paul Sr. and Family
5. "Firefighter's Plaza"
   Artist: Larry Anderson
6. "Connecting Logic"
   Artist: Laura Sindell
7. "Feather Star"
   Artist: All Baudoin
8. "Yu'pik Tribe Pur Seal Mask"
   Artist: Dallas M. "Gray Eagle" Singhurst II
9. "Russell Day Gallery"
10. "Henry M. Jackson Bas Relief"
    Artist: Lawrence Bendokski
11. "Split"
    Artist: James Lupp
12. "The Theory of Everything"
    Artist: Fernanda D'Agostino
Art on the EvCC Campus

New Landing Page

Art on the EvCC Campus

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Committee Chair
Jeanne Leader
425.388.5002

Related links
Art
Russell Day Gallery
Arts and Learning Resources Division

Everett Arbor
DATA
Theory of Everything

Tree Wrap III
Feather Star
Universal Totem

Connecting Logic
Split Personality
Killer Whale
Start with 9 art pieces on EvCC Campus

- Connecting Logic
- Data
- Everett Arbor
- Feather Star
- Killer Whale
- Thunderbird Totem
- Split Personality
- The Theory of Everything
- Tree Wrap III
- Universal Totem
Thumbnails

Whole Picture vs. Close-Up

Teaser to spark an interest
Information on Art Pages from Campus Art Database

- Location
- Artist
- Artist Statement
- Description
- History
- Condition - Feather Star Only (Fire)
- Medium
- Artist Website Link
Feather Star

Location: Parks Student Union

Created by: Ali Baudoun

Artist Statement:
The visual concept for the sculpture originated from a type of crinoid - a flower-like sea animal known as a feather star. Of particular interest in relation to the sculpture are their pointed feather-like arms that bend and twist with the ocean currents.

Description:
Sculpture consists of three spires rising toward the sky. It is mounted in concrete with a gravel cover to match the exiting grade.

History:
The Feather Star was commissioned through the Art in Public Places percent-for-arts program and is owned by the Washington State Arts Commission.
The sculpture was first installed in the atrium of the library, when it was part of the old Trojan Union Building. On February 16, 1987, the building burned to the ground as the result of an arsonist’s fire. The Feather Star survived the fire and when the new Gary Parks Student Union was completed, the sculpture was re-installed in its new location.
The Feather Star has become a symbol of renewal and rebirth for the college. It is the inspiration for the EvCC logo, which consists of three spires backed by a rising sun.

Condition:
Good - the damage to the tips was the result of the 1987 fire; there are several deep scratches

Return to Art on the EvCC Campus Page
Killer Whale Thunderbird Totem

Location: Between Baker Hall and Monte Cristo Hall

Created by: Odin Lanning

Artist Statement:
I was commissioned by Everett Community College to carve a Killer Whale and Thunderbird totem derived from a concept by former faculty member and carver Abner Johnson. My totem is predominantly carved and painted in traditional Tlingit style and colors to honor Abner, who was also Tlingit. Additionally, I enjoyed the challenge of creating a large, sculpted Killer Whale to showcase Tlingit or Northern Coastal formline, and to celebrate Puget Sound’s endangered orcas. Killer whales are sacred to the Tlingit. In my artwork, I aspire to promote both cultural and ecological awareness.

Description:
Guide to imagery on the totem: The figure on the Killer Whale’s back in front of the dorsal fin is Thunderbird, distinguished by curled ears on top of the head. Both shoulders in the wings contain profile faces symbolizing the spirit of Thunderbird. In keeping with Abner’s original vision, the Thunderbird shows unity with other First Nations. To many Native peoples, Thunderbird is a sacred, supernatural being. The profile face in the Killer Whale’s dorsal fin represents the main character in the Tlingit First Blackfish or Origin of the Killer Whale story. I have included a painted version of this story from The Wolf and the Raven: Totem Poles of Southeastern Alaska, by Viola A. Garfield and Linn A. Forrest. I also highly recommend the Tlingit video Keet Shagoon: The Origin of the Killer Whale, performed by Naa Kahidi Theater, available from Sealaska Heritage Foundation. On the left side of the Killer Whale’s body, the red design panel contains a Coast Salish style human face with an extended hand, symbolizing trade and friendship among Coastal peoples. On the right side of the body, the Coast Salish Salmon pays tribute to local tribes, such as the Tulalip, and Resident, fish-eating killer whales in the Pacific Northwest. The formline spirit face in the tail flukes is a classic convention in Northern Coastal design. The totem’s traditional Tlingit colors, black, red, and turquoise green, are based on pre-contact mineral pigments and early trade items like Chinese red vermilion powder.

Medium:
Horizontal sculpture of Killer Whale body carved from red cedar log; 2 separately carved pieces (bird figure, dorsal fin) attached with wood pegs and wood epoxy.

Artist Website:
http://www.odinlanning.com
Future possibilities!

- Expand to an Interactive Online Tour of EvCC Campus
  - Map upgraded to include GPS “you are here”
  - Additional Features such as Buildings and Achievements

Whitehorse Hall

Having different needs for every event. State of the art classrooms, seating up to 70 individuals in a classroom style and 85 in theatre style.

Achieving the Dream names Everett Community College as a National Student Success Leader
Marketing Potential!

- Imagine the potential to drive community members and neighbors to campus to see our art and gorgeous grounds
  - NW Neighborhood Association (Shelley, wink wink)
  - Flyer at Hotels, on Ferry boats
  - Link on Experience Everett and City of Everett websites
Achieving our goal!

- Increasing Community Involvement
- Networking Possibilities
- Changing Perceptions
- Remaining Credible and Relevant
- Enhancing Our Public Image
- Attracting Potential Students
- Sharing Our Value
- Exercising the Body
- Developing Relationships
- Obtaining Feedback
- Navigating the Campus
- Advancing Stewardship
- Teaching Opportunities
- Improving the Mind
- Opening Doors
- Neverending Story
- Showcasing EvCC Art
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Come walk with us and learn!