

The Board of Trustees of Everett Community College met on November 15, 2011 at 5:00 p.m. in the Board Room at Everett Community College.

Chair Betty Cobbs introduced our new Board member, Janet Kusler. Janet owns and operates Kusler's Pharmacy in Snohomish, is a graduate of WSU and has served on various boards and is especially involved with education

Presidents update

- Jennifer Rhodes, Director of Student Activities introduced the Students Programs Board which is responsible for program and event development, implementation and coordination of concerts, fine arts, lectures, special events, health and wellness issues, recreational programs and the Artist & Lecture series. Those on the Board this year are: Irina Siliverstova, Raven Conyers, Rami Gam, Jessica Sorenson, Hannah Balbon and Lindsay Hudson who is the program manager.
- Larry Walker and Cross Country Coach, Matt Koenig introduced the Cross Country team who won their first ever men's title and second women's title at the 2011 NWAACC Cross Country Championships held at Legion Memorial Golf Course

Roll call:

Chair Betty Cobbs called the meeting to order. Present for the meeting were trustees James Shipman, Gigi Burke, Janet Kusler and Chair Betty Cobbs. Also present were President David Beyer, Assistant Attorney General Scott Majors, Recording Secretary Cheryl Blackburn, Classified Representative, Max Phipps, Student Representative Emily Harrington, Faculty Council Representative Elliot Stern, and 16 faculty, staff, and administrators.

Report from the Board

Chair Betty Cobbs reported on the following:

- The December Board meeting will be rescheduled from December 20th to December 13, 2011.

Consent Agenda

MOTION 01-11-2011

James Shipman moved for approval of the minutes from the October 24, 2011 board meeting and to adopt the Civility Statement Policy. Betty Cobbs seconded the motion and the motion passed unanimously.

Reports to the Board

Student Representative

Emily Harrington reported that the students enjoyed participating and volunteering at Gusto. She also thanked Pat Sisneros for meeting with the students and allowing students access to the Café space till 9:30 p.m. for evening students. The student senate will be finalizing their goals on December 2nd. Upcoming events include the Health and Wellness Fair on November 17th, all club potluck on November 30th and the Jingle Jam on December 1st

Faculty Representative
No Report

Classified representative

Max Phipps reported that the classified contract will be implemented in July but it may be called back for further negotiations as the Governor's proposal is a 4% reduction in wages and the union's agreement was a 3% reduction. With further budget cuts yet to come, the union hopes that the College can prevent any layoffs.

Faculty Council Representative

Elliot Stern reported that there is anxiety among the faculty with additional budget cuts being proposed by the Governor. He appreciates the level of transparency when it comes to the budget process and how administration appreciates meaningful input. The Council met today and established the budget, bookstore operations and printing operation committees.

Student Success Report – Student Achievement

Sandra Fowler-Hill, Vice President of Instruction and Student Services presented to the Board that in 2007, the State Board for Community and Technical Colleges launched the Student Achievement Initiative. Its purposes are to both improve public accountability by more accurately describing what students achieve from enrolling in our colleges each year, and to provide incentives through financial rewards to colleges for increasing the levels of achievement attained by their students. It represents a shift from funding entirely for enrollment inputs to also funding meaningful outcomes.

The initiative emerged from the Board's 2006 System Direction document that sets an overall goal to "raise the knowledge and skills of the state's residents" by increasing educational attainment across the state. The college system has been able to identify key academic benchmarks that students must meet to successfully complete degrees and certificates. These achievement points are meaningful for all students across demographic characteristics (race, age, income, employment status), academic program or entering skill levels (basic skills, remedial, workforce education, academic transfer), intensity of enrollment (part-time or full-time enrollment), and type of institution attended (urban, rural, large, small, community college, technical college). Rigorous data analysis has identified Achievement points that once accomplished, substantially improve students' chances of completing degrees and certificates.

There are four categories of Achievement measures:

- Building towards college-level skills (basic skills gains, passing precollege writing or math)
- First year retention (earning 15 then 30 college level credits)
- Completing college-level math (passing math courses required for either technical or academic associate degrees)
- Completions (degrees, certificates, apprenticeship training)

2010-11 is the third performance year. The framework for Student Achievement is that as more students increase their basic skills and college readiness, gain momentum from first year college success, and finish college math they will complete in greater numbers. In the first two years we saw more students complete the early milestones. This year, fewer students (headcount) were served. Basic skills cuts resulted in fewer basic skills points than the year before. Prior to 2011, basic skills were the single largest area for point gain. First year college level points also declined as fewer students meant fewer new students at the beginning of the pipeline. However, following the framework, more continuing students moved beyond first year points advancing to completion. Completions increased by 17 percent state-wide and 20.9% EvCC over one year prior. College math points were the second highest increase (5 percent/13 percent), a result of more attention being paid to both math and pre-college math.

Everett Community College's total annual achievement points are compared to the total points earned by the college in 2009-10. Typically colleges are measured for their self-improvement with rewards that are based upon total achievement point gain over the previous year. When a college experiences a decrease in FTE enrollments, their annual point gain is calculated on the basis of their increase in points per student (total points divided by total headcount).

	Basic Skills	College Readiness	1st 15 Credits	1st 30 Credits	Quantitative/ Computation	Cert., Degree, Apprenticeship	Total Points
2010-11	4,932	3,965	3,507	2,537	2,090	1,103	18,134
2009-10	6,502	4,015	3,507	2,349	1,850	912	19,125
2008-09	5,075	3,291	3,042	2,209	2,132	843	16,592
2007-08	3,771	3,104	2,860	1,940	1,733	814	14,222

Status Report – Achieving the Dream

Sandra Fowler-Hill, Vice President of Instruction and Student Services presented an update to the Board on Achieving the Dream. As one of ten colleges supported by College Spark Washington to participate in ATD, Everett Community College is in the first year of a four year grant. Progress on first year goals include:

- Participation in statewide summer kick-off meeting with national ATD staff
- Rolled out to campus with coaches on Opening Day
- Creation of Core Leadership Team (Co-chairs: Heather Bennett and Gina Meyers)
- Creation of Data Team (Co-chairs: Christopher Quarles and Darryl Dieter)
- Participation of EvCC team (Sandra Fowler-Hill, Darrell Mihara, Carla Shafer, Gina Meyers) at statewide ATD meeting
 - Learning from senior ATD experienced colleges
 - College Spark – tool for best practices
 - Overview of independent evaluation process

Board of Trustee
November 15, 2011
Board Meeting
Page 4

- Participation of EvCC team (Darrell Mihara, Michael Nivens, Kerri Schwab, Carla Shafer, Gina Meyers) at statewide best practices forum on moving students more quickly to college level classes
- Compiling current retention and completion strategies/activities on campus into summary report to provide a baseline
- Received 2010-11 Student Achievement Points and analyzing drop in Basic Skills
- Hosting ATD coaches Nov. 16-17 on campus
- Focus Group "train the trainer" scheduled for five trainees Nov. 16-17 with ATD consultant; sharing training with five Bellingham Tech staff for greater efficiency

Status Report – College Strategic Planning

John Bonner and Beverly Farb, Strategic Planning co-chairs provided an initial overview and progress to date on the new strategic planning initiative. The Strategic Planning Council will meet for the first time on November 28th and is the leadership group that works with the co-chairs to oversee the process, lead analysis activities, plan activities and events, develop a framework, and draft a strategic plan through active engagement with all stakeholders. It is comprised of community, industry, and college members representing a broad spectrum of internal and external constituencies. The Environmental Scanning Task Force, led by Christine Kerlin, has been formed and is already at work collecting data in preparation for the Strategic Planning Council's first meeting.

Executive Session

At 6:45 p.m. Chair Betty Cobbs adjourned into executive session to discuss personnel issues. She stated that no action would be taken.

Adjourn

Meeting adjourned at 7:15 p.m.

Betty Cobbs, Chair
Board of Trustees

David N. Beyer, Secretary
Board of Trustees