

The Board of Trustees of Everett Community College met July 19, 2011 at 5:00 p.m. at the EvCC East Campus located at 14090 Fryelands Blvd, Monroe, WA.

Roll Call

Vice Chair Gigi Burke called the meeting to order. Present for the meeting were trustees Tom Gaffney, Gene Chase, James Shipman, Vice Chair Gigi Burke and Chair Betty Cobbs who participated via conference all. Also present were President David Beyer, Recording Secretary Cheryl Blackburn, Faculty Representative Tom Gaskin, and ten faculty, staff, and administrators.

Briefing by the President

President Beyer gave an update on the Governance Institute on Student Success that was held in conjunction with the state's Trustee Association of Community and Technical Colleges' (TACTC) Annual Business Meeting and Election of Officers. President Beyer and Trustees Gigi Burke, Gene Chase and Betty Cobbs attended the conference.

The Governance Institute for Student Success engaged trustees and presidents in discussion regarding key policy initiatives and very productive practices that lead to greater student outcomes. Instead of tracking achievements of all enrolled students year-to-year, GISS identifies a single cohort of students (those who first enrolled at EvCC in Summer or Fall 2006) divided into transfer, workforce, and basic skills cohorts and tracks them across four years of study at EvCC. This allows the institution to more accurately identify problem areas in individual students' paths toward completion and work to resolve those particular issues.

The trustees that attended the workshop felt it was a very interactive and informative conference and look forward to making this goal a priority.

Consent Agenda

MOTION 01-07-2011

Tom Gaffney moved for approval of the minutes from the June 21, 2011 and June 27, 2011 Board meeting and the approval of degrees/certificates. James Shipman seconded the motion and the motion passed unanimously.

Reports to the Board

Faculty Representative

Tom Gaskin reported that he attended the State Board meeting in June and provided testimony regarding the motion to re-implement the financial emergency clause which he felt was to premature. The State Board ultimately decided to postpone a vote on the motion. Tom has been working with AFT Everett and the college administration over turnover savings and how turnover savings are paid to full time faculty who are paid with grant funds, not state funds.

Monroe/East Campus Update

Sheila Dunn, Director of East County Campus gave the Board an update on the first year that the east campus has been located at the Lake Tye location. Included in her report were:

- Enrollment outcomes
- Demographics
- Student services
- Business plan review which included goals, results and modifications
- Overall there was an increase in enrollment of 81% from 2009/2010 to 2010-2011

Long Range Financial Plan

Jennifer Howard, VP of Administration reviewed with the Board a summary of the updated Long Range Financial Plan. The Plan provides the framework for the College's financial strategy over the next three to five years. The Plan will continue to be reviewed and updated each year by the Long Range Financial Planning Committee. Jennifer reviewed the following:

- Operating budget revenue
- Capital funding
- Other sources of revenue
- Challenges EvCC faces in the next three years

Achieve the Dream

Heather Bennett, Executive Director of Resource Development reported to the Board on Achieving the Dream which is a national effort to help community college students succeed in reaching their personal educational goals of earning a vocational certificate or degree. More than 160 community colleges currently participate in the ATD network. Because community college students often take a long time to earn the credential they seek, ATD works with institutions to improve student progression through intermediate milestones that closely match our Student Achievement Initiative momentum points, measuring the rates at which students:

- Successfully complete developmental instruction and advance to college-level coursework
- Enroll in and successfully complete the initial college-level "gatekeeper" courses in subjects like English and math
- Complete the courses they take with a grade of C or better
- Persist from one term to the next
- Earn a certificate or degree

ATD is based on the premise that colleges must fundamentally change the way they operate in order to improve student success on a substantial scale. The principles for driving this change are:

- **Committed leadership** – College leaders actively support efforts to improve student success and achieve equity across racial, ethnic, and income groups by demonstrating willingness to make changes in policies, programs, and resource allocation.
- **Broad engagement** – Faculty, staff, administrators, community stakeholders (K-12, employers, etc.), and students themselves are included in assessment of student performance, establishing desired outcomes, and developing potential improvement strategies.

Board of Trustees
July 19, 2011
Board Meeting
Page 3

- **Use of evidence to improve programs and services** – The College establishes processes to use data about student progress and outcomes to identify achievement gaps, formulate strategies for addressing those gaps, and evaluate the effectiveness of those strategies.
- **Systemic institutional improvement** – The College establishes planning processes that use data to set goals for student success and measure attainment of those goals. Budget allocations and professional development opportunities are focused on continuous improvement of student success.

ATD provides a coach and a data facilitator to work with the Core Team and Data Team to help us in this work. EvCC and Edmonds Community College share the same coaches, so we will be collaborating in some of our ATD work, such as bringing a trainer to teach focus group facilitation to faculty/staff from both campuses this fall. Our next step will be to create a matrix of our existing student success initiatives to help guide our planning year and to collect historical student success data. Our planning year work plan and budget must be submitted August 31, 2011; our first campus visit from our coach and data facilitator will be during opening week, September 12 and 13.

Board Retreat

Each year the Board holds their annual retreat to set priorities and goals for the year. The Board set August 16, 2011 for their retreat date.

Adjourn

Vice Chair Gigi Burke adjourned the meeting at 7:20 p.m.

Gigi Burke, Vice Chair
Board of Trustees

David N. Beyer, Secretary
Board of Trustees