

# A Whole New Retreat:

EvCC explores the six aptitudes as defined by Daniel Pink in *A Whole New Mind*.

“We are moving from an economy and a society built on the logical, linear, computer-like capabilities of the Information Age to an economy and a society built on the inventive, empathic, big-picture capabilities of what’s rising in its place, the Conceptual Age.”

Daniel Pink

## Design

“Not just function but also DESIGN. It’s no longer sufficient to create a product, a service, an experience, or a lifestyle that’s merely functional. Today it’s economically crucial and personally rewarding to create something that is also beautiful, whimsical, or emotionally engaging.”

## Story

“Not just argument but also STORY. When our lives are brimming with information and data, it’s not enough to marshal an effective argument.” “The essence of persuasion, communication, and self-understanding has become the ability also to fashion a compelling narrative.”

## Symphony

“Not just focus but also SYMPHONY.” Symphony emphasizes the ability to synthesize and to detect patterns rather than specific answers. “What’s in greatest demand today isn’t analysis but synthesis – seeing the big picture and, crossing boundaries, being able to combine disparate pieces into an arresting new whole.”

## Empathy

“Not just logic but also EMPATHY.” “What will distinguish those who thrive will be their ability to understand what makes their fellow woman or man tick, to forge relationships, and to care for others.”

## Play

“Not just seriousness but also PLAY. Ample evidence points to the enormous health and professional benefits of laughter, lightheartedness, games, and humor.”

## Meaning

“Not just accumulation but also MEANING. We live in a world of breathtaking material plenty. That has freed hundreds of millions of people from day-to-day struggles and liberated us to pursue more significant desires: purpose, transcendence, and spiritual fulfillment.”