WELCOME TO

THE MAXWELL PLAN
FOR PERSONAL GROWTH

A personal growth plan based on John Maxwell’s experience, methods, and teachings.

The plan is built on the fundamentals of intentional growth taking you from where you are to where you are going. It’s a journey of discovery. Learning involves asking the right questions, gaining perspective, self-evaluation, and forming habits that apply what is learned.

Your personal growth plan includes a copy of John’s book *The 15 Invaluable Laws of Growth* and a journal.*

If you purchased *The Maxwell Plan for Personal Growth* online, you will be receiving your package in the mail shortly. It will usually ship out within 2-5 business days of your enrollment.

*Individual Growth Area and subscription purchases do not include the book and journal.

YOUR PERSONAL GROWTH PLAN BEGINS HERE AT

WWW.MAXWELLPLAN.COM

Let’s get started! The online platform is made up of three primary areas: 

Growth Areas, Features and Plus Access.
From this main program page, all of the available growth areas are listed on the left column. If a growth area is greyed out, you can purchase the individual growth area by clicking on it. With the exception of subscription purchasers, you have lifetime access to your growth areas once you have paid in full.

By clicking on a growth area, the area will expand, the activities will display and you can begin work in that area.
The Maxwell Plan for Personal Growth is intentionally designed to build off of foundational principles found within The 15 Invaluable Laws of Growth. Every participant should begin with the Principles of Personal Growth area. You can complete the remaining growth areas in any order, according to your preference. This is YOUR personal growth and the platform is designed with flexibility in mind. Although each growth area is displayed with days and weeks, you can complete it “boot camp” style in just one afternoon or stretch it out over several months. Keep in mind, personal growth is a lifelong journey, so go at your own pace.
To begin your growth, click on your first growth area. You will see the content populate. You will move through each activity engaging with the various video, written and audio resources. When you’ve completed each activity, click “Save” or “Submit” first so you don’t lose your work. Then click “I’m Done!” and progress to the next one. The platform tracks your progress and the next time you come back, you will be where you left off.

If you’d like to complete The Maxwell Plan for Personal Growth offline, you can print the growth areas from the online platform by pressing the Printer icon in each growth area. The print function allows you to work on the reading, writing and assessing daily activities away from the computer.
Please note: each growth area includes a self-assessment and the opportunity to send a similar assessment to others for outside feedback. You can complete the assessment directly online and the computer will calculate your score. For the inner circle assessment, you can send it to your peers directly from the platform and their scores will save directly in the platform as well.
The online platform also includes some special features to add depth to your growth! You will notice four icons on the right side of your screen – listed from top to bottom, “My Journal”, “Community Discussion”, “Resources” and “Print”.
**My Journal** is a place where you can privately take notes and react to the activities online. Your notes will be sorted and saved by date, activity, and growth area for easy searching later. If you prefer to use a pen or pencil, like John C. Maxwell, you can note your writing activities in the journal provided. You can make journal entries by clicking the pencil to the right of every daily activity. You can see and search through your entire journal by clicking My Journal at the top of the screen.
The Community Discussion feature allows you to grow with others by making public comments and offering discussion around daily activities. Anything you post in this section will be available for others participating in The Maxwell Plan for Personal Growth. So post away – share your results and reactions. Share your insights and help others as they continue in their personal growth journey as well.
The Resources section includes additional documents to help you on this journey. All resources are available in a printable PDF format. A consistent resource is a printable version of the Inner Circle Assessment, which provides you another way to involve others in your growth.
Using the **Print** feature, you can print both the full "Growth Guide" for each growth areas and your journal notes.
You also have the option to customize your growth plan. In addition to the growth areas available to all participants, you can also purchase six additional growth areas a la carte. Those growth areas are located on the main program page at the bottom of the list in the left column. With the additional growth areas, you have the flexibility to complete different areas in any desired order during your personal growth journey. To purchase, simply click on the name of the additional growth area you’d like to start.
For more help navigating *The Maxwell Plan for Personal Growth*, click the (?) at the top right of your screen and join the support community. There you can post private or public questions, comments and suggestions you have about the online platform. The John Maxwell Company team is here to support you, but you’ll also find the support of other users helpful.

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