

The John Maxwell *Applied* Leadership Certificate

Exclusively designed for Boeing Company

Certificate includes:

- (2) Live leadership workshops, (1) 1 hr. Coaching call,
- On line, self-paced learning
- Monthly mentoring

Live Events:

- 1.) **360° Leader** (8 hrs.) – Regardless of your position in your organization, you can learn to lead. Many think that leadership is a position or title; still others think that leadership is a trait you must be born with. Leadership is influence; nothing more, nothing less. Participants will learn specific strategies to gain influence with those they may lead, their peers and those they lead or who support.
- 2.) **5 Strategies To Win With People** (8 hrs.) – Packed with timeless principles from John Maxwell, this workshop provides participants with five strategies to immediately improve existing relationships and build new ones. Participants will learn the value relationships have to the bottom line and how to build and leverage trust. They'll take a deep dive into the mindsets and proven skills vital to succeeding with people.

Coaching:

Leader will receive (1) 1 hr. coaching session to discuss how the leadership principles are being applied in the day to day activities of their business as well as discuss specifics on how the content is impacting their influence in all areas, personal, professional and leadership growth.

Self-Paced Online Learning:

15 Laws of Growth – (12.5 hrs.) The 15 Laws of Growth Online Class is a 12-week or 12-month virtual class with leadership expert John C. Maxwell who has had proven success helping millions of people within leadership, people development and self-development. This online class is an immersive experience into The 15 Invaluable Laws of Growth and explores the foundational principles that guide successful people.

Over the semester, you'll meet with your group of peers for 12 scheduled, interactive classes. Each 60-minute session will include a video lecture from John showing you how the law is applicable in business and life, and tips and tricks on growth.

Once you are enrolled, you'll be an alumnus of the class for a lifetime. So you can review and refine your growth for the months and years to come. Because you'll always be stretching your potential, this course will go with you as you grow.

Monthly Mentoring:

Maximum Impact Mentoring – MIM – (12 hrs.) With Maximum Impact Mentoring, John leads a monthly call live where he shares what he is learning right now and answers questions on relevant topics that the leaders on the call would like to discuss. John talks candidly and casually about what insights he's gained from his most recent successes – and failures. This program means that the participant will be a part of an exclusive live call where John will mentor with great teaching and freshest insights.

The program includes a monthly one-hour live call with John C. Maxwell, unlimited access to all archived calls, as well as ongoing participation in the online Maximum Impact community.

Total Certificate Investment = \$ 3,000.00

EverettCC.edu/JohnCMaxwell