

Graphic Design and Web Design ATA Degree Endorsements and Certificates

GENERAL INFORMATION

Our programs in the fine arts emphasize study and skill development in a specific discipline while integrating many different media and perspectives. This distinctive approach builds an understanding of the rich relationships inherent in the world of the arts and enhances your ability to function as an artist in today's complex world. Our emphasis is on the development of a portfolio of work for consideration by transfer colleges and universities, or by employers, or for your personal goals. Instructors work closely with students in the studio, in the lab, and in the classroom. Fieldwork is often a component of our arts program.

ABOUT THE ARTS AT EVCC

The Arts at EvCC include individual programs in photography, studio art, graphic and web design, music, theatre, film, journalism, and the written arts. Students are encouraged to take coursework in more than one discipline.

PROGRAM ADVISORS

It is essential to follow program advisor guidance for the Visual Communications Design program. Contact the program advisor listed below to help you select which degree pathway to follow, and to map out your program of study.

Chris Larson chlanson@everettcc.edu

- Division Office: 425-388-9501

Students interested in university transfer in the arts should work closely with an advisor, since admission and transfer to art programs may require special planning.

GETTING STARTED AT EVCC

Our Enrollment Services Office provides information about application, orientation and registration for new and continuing students. New degree-seeking students must complete entry advising with the Advising Center before registering for first quarter classes.

- Enrollment Services, Parks 201, 425-388-9219
admissions@everettcc.edu

- Advising Center, Rainier Hall Room 108,
425-388-9339, www.everettcc.edu/advising

For more information about our graduation rates, the median debt of student who completed the program, and other important information, please visit our website at, www.everettcc.edu/gainfulemployment

Approved by Instructional Council October 2019

Everett Community College does not discriminate based on, but not limited to, race, color, national origin, citizenship, ethnicity, language, culture, age, sex, gender identity or expression, sexual orientation, pregnancy or parental status, marital status, actual or perceived disability, use of service animal, economic status, military or veteran status, spirituality or religion, or genetic information in its programs, activities, or employment. The Title IX Coordinator has been designated to handle inquiries regarding nondiscrimination policies and can be reached at 2000 Tower Street, Everett, WA 98201, TitleIXCoordinator@everettcc.edu, or 425-388-9271. This publication is effective **FEBRUARY 2020**. The College reserves the right to change courses, programs, degrees and requirements. It is the student's responsibility to be aware of correct information by routinely checking with Enrollment Services and/or the advisors listed in this publication. Requirements applicable to all certificates and degrees are published in the College Catalog. Nothing contained herein shall be construed to create any offer to contract or any contractual rights. For more information, call 425-388-9219, Everett Community College, 2000 Tower Street, Everett, WA 98201, www.everettcc.edu

DEGREE OFFERED

- **GRAPHIC DESIGN and WEB DESIGN ASSOCIATE IN TECHNICAL ARTS** The tools of a graphic designer are varied, but the most important are the use of image and typography. In the hands of a graphic designer, whether with pencil or pixel, the goal is the same—to convey a message between client and audience in print and electronic media using color, type, illustration, photography, animation, and various print and layout techniques. They also produce promotional materials, packaging, design distinctive logos and develop material for Internet Web pages, interactive media, and multimedia projects. Web designers create graphic design for web and mobile devices that are interactive, unique and user-friendly. One of the most important aspects of interactive design is the user interface (UI), the way in which users of a website navigate and use a website. Interactive designers rely on the collaboration of individuals within integrated cross-disciplinary teams to create products that offer functional benefits and emotional resonance to target audiences. Students majoring in Graphics and web design study graphic design, photography, user interface design (UI) and programming while building computer skills leading to the production of several comprehensive interactive website projects.
- **Students in degrees and certificates** learn how to work with clients and also develop a personal portfolio of their work by the end of the second year. The primary focus of the graphic and interactive web design degrees is job preparation, though a number of the courses within the degree are transferable. The Evergreen State College has approved the ATA as an Upside Down Degree.

All students follow the First Year Foundation Courses, and then select their option for their second year. All students must take BUS 130 or MATH& 107 or above. This degree requires 91-94 total credits. A diversity "D" course in English or Communication Studies or Human Relations satisfies the diversity requirement.

EXPAND YOUR CAREER OPPORTUNITIES

Students may receive multiple certificates by combining the course requirements, thereby improving career options. To add some related and specialized skills, additional sequences of courses in the following areas can be arranged: studio art, photography, programming and networking, and small business management.

Notes for All Endorsements, Certificates and Degrees

Endorsements represent the first steps of the Certificate and Degree programs. Endorsements may be completed without completing the certificates or degrees. It is essential to work with a program advisor to discuss options and course selection. When close to completion, obtain an Endorsement Application from your advisor and submit along with this Program Checklist to the Division Office in Whitehorse 209.

Certificates and Degrees: Students should meet with a program advisor and maintain their checklist while at Everett Community College. The quarter before expected completion, this checklist should be submitted with a diploma application to the Enrollment office.

Student Name: _____ Advisor Signature: _____ Date: _____

COURSE NUMBER	COURSE TITLE	CREDITS	QUARTER	GRADE
---------------	--------------	---------	---------	-------

Web Design (20 credits)

GRAPH 172	Visual Digital Tools	5	_____	_____
GRAPH 130	Graphic Design for the Web	5	_____	_____
GRAPH 240	Website Design	5	_____	_____
GRAPH 242	Content Management Systems	5	_____	_____

Graphic Design (20 credits)

GRAPH 172	Visual Digital Tools	5	_____	_____
GRAPH 113	Graphic Design and Typography	5	_____	_____
GRAPH 115	Infographic Design	5	_____	_____
GRAPH 202	Advertising Design	5	_____	_____

Student Name: _____ Advisor Signature: _____ Date: _____

COURSE NUMBER	COURSE TITLE	CREDITS	QUARTER	GRADE
---------------	--------------	---------	---------	-------

**Web Design Certificate
(37 credits)**

GRAPH 172	Visual Digital Tools	5	_____	_____
GRAPH 113	Graphic Design and Typography	5	_____	_____
GRAPH 118	Design Process	5	_____	_____
GRAPH 130	Coding for Web Design	5	_____	_____
GRAPH 201	Advertising Design	5	_____	_____
GRAPH 240	Graphic Design for the Web	5	_____	_____
GRAPH 242	Content Management Systems	5	_____	_____
GRAPH 292	Business Practices for Graphic Design	2	_____	_____

**Graphic Design Certificate
(37 credits)**

GRAPH 172	Visual Digital Tools	5	_____	_____
GRAPH 113	Graphic Design and Typography	5	_____	_____
GRAPH 115	Infographic Design	5	_____	_____
GRAPH 118	Design Process	5	_____	_____
GRAPH 201	Advertising Design	5	_____	_____
GRAPH 231	Advanced Typography	5	_____	_____
GRAPH 252	Booklab	5	_____	_____
GRAPH 292	Business Practices for Graphic Design	2	_____	_____

(92-94 Credits) ASSOCIATE IN TECHNICAL ARTS: Graphic and Web Design

Student Name: _____ Advisor Signature: _____ Date: _____

Diversity Course BUS 110D, ENGL 098D, ENGL& 101D, CMST 204D (Choose one)

COURSE NUMBER	COURSE TITLE	CREDITS	QUARTER	GRADE
BASIC COMMUNICATION SKILLS				
ENGL 098, ENG 098D, ENG&101 or ENG& 101		5	_____	_____
BASIC QUANTITATIVE SKILLS				
BUS 130 or MATH& 107 or above		5	_____	_____
HUMAN RELATIONS				
BUS 110D, CMST& 230 or CMST&204D or CMST&210, H DEV 155		3-5	_____	_____
COLLEGE SUCCESS 101				
		2	_____	_____

FIRST YEAR: FOUNDATIONS (40 credits)

ART 110	Visual Foundation Design	5	_____	_____
GRAPH 172	Visual Digital Tools	5	_____	_____
GRAPH 113	Graphic Design and Typography	5	_____	_____
GRAPH 115	Infographic Design	5	_____	_____
GRAPH 118	Design Process	5	_____	_____
GRAPH 120	History of Graphic Design	5	_____	_____
GRAPH 130	Coding for Web Design	5	_____	_____
BUS 150	Principles of Marketing	5	_____	_____

SECOND YEAR: EMPHASIS (32 credits)

GRAPH 240	Graphic Design for the Web	5	_____	_____
GRAPH 242	Content Management Systems	5	_____	_____
GRAPH 201	Advertising Design	2	_____	_____
GRAPH 292	Business Practices for Graphic Design	5	_____	_____
ART 295	Professional Practices	5	_____	_____

One From

GRAPH 231	Advanced Typography	5	_____	_____
GRAPH 252	Booklab	5	_____	_____

One From

GRAPH 271	Dynamic Media Design	5	_____	_____
GRAPH 213	Brand Identity	5	_____	_____

ELECTIVES (2-5 Credits)

ART 115		5	_____	_____
PHOTO 110		5	_____	_____
JOURN 101		5	_____	_____
Any GRAPH Course numbered 200 or above not listed above		2-5	_____	_____

TOTAL CREDITS Minimum 92 _____