

# Integrated Strategic Communication

## Associate in Arts & Sciences – Direct Transfer (DTA)

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### GENERAL INFORMATION

Washington State University's Murrow College offers an Integrated Strategic Communication major concentration at Everett ("ISC"). ISC is a broad-based degree that provides principles and skills that are highly sought after by companies hiring the next generation of communication professionals.

Taught by faculty and professional experts affiliated with The Edward R. Murrow College of Communication, this program extends to Everett a highly-regarded program that students can take without traveling to Pullman.

Communication is a discipline that focuses on improving the ability of individuals to communicate effectively in a variety of environments. Those who study communication get a detailed look at how people interact with each other in interpersonal and public settings.

Students interested in pursuing this option will earn their **Associate in Arts and Sciences – DTA** at Everett Community College and transfer to Washington State University's program on the Everett CC campus. Students must earn a minimum of 90 credits with a 2.0 minimum cumulative GPA required for graduation from EvCC. GPA for admission to the ICE program varies based on available of seats. Typically, students admitted to the program have a cumulative GPA of 3.0 GPA or above. Completion of this AA degree does not guarantee admission into ICE.

Approved by Instructional Council March 2017. DTA checklist effective January 2017.

### SUGGESTED PREPARATION

Communication courses require strong reading and writing skills. Prerequisites exist in all communication courses. Students should also be prepared to participate actively in class discussions in order to demonstrate their communication skills.

### CAREER OPTIONS

This program focuses on students interested in careers in public relations, advertising, social media and corporate communications.

### GETTING STARTED AT EVCC

Our Enrollment Services Office provides information about application, advising, orientation and registration for new and continuing students. New degree seeking students must complete entry advising prior to registering for first quarter classes. Contact:

- ◆ Enrollment Services, Parks Room 201, 425-388-9219, [admissions@everettcc.edu](mailto:admissions@everettcc.edu)
- ◆ Advising Center, Rainier Hall Room 108, 425-388-9339

### PROGRAM ADVISORS

We strongly urge you to meet with an advisor to discuss your options, career ideas, and course selection.

EvCC Faculty Advisors:

- ◆ Lori Wisdom-Whitley, Gray Wolf Hall 346, 425-388-9379, [lwisdom@everettcc.edu](mailto:lwisdom@everettcc.edu)
- ◆ Mark Murphy, Gray Wolf Hall 324, 425-388-9552, [mmurphy@everettcc.edu](mailto:mmurphy@everettcc.edu)
- ◆ Jo-Ann Sickles, Gray Wolf Hall 332, 425-388-9152, [jsickles@everettcc.edu](mailto:jsickles@everettcc.edu)
- ◆ T. Andrew Wahl, Whitehorse Hall 212, 425-388-9419, [awahl@everettcc.edu](mailto:awahl@everettcc.edu)

Or call the Division Office at 425-388-9387.

WSU Program Contact:

- ◆ Kristopher Baier, Academic Coordinator, WSU, [com.everett@wsu.edu](mailto:com.everett@wsu.edu)

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**Washington State University,**  
**The Edward R. Murrow College of Education**  
<http://murrow.wsu.edu/everett>

# Associate in Arts and Sciences - DTA

This checklist is targeted at students interested in transferring to **Washington State University's Integrated Strategic Communication** program on Everett Community College's campus. It should be maintained by the student while at Everett Community College. The quarter before expected completion, this checklist should be submitted by the student, with a diploma application, to the Enrollment Services Office. This checklist refers to requirements listed in the curriculum guide titled "Associate in Arts and Sciences – DTA", which lists all the courses which are approved for the various categories of requirements.

Courses listed with an ampersand in the course number (e.g. ENGL&101) reflect the Common Course Numbering System. For more information, go to [www.everettcc.edu/ccn](http://www.everettcc.edu/ccn)

Student Name: \_\_\_\_\_ Advisor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**COMPLETION** of College Success Course

_____	_____	_____
Where completed/Course Title	Year Completed	Grade

**COMPLETION** of Diversity Course

_____	_____	_____
Where completed/Course Title	Year Completed	Grade

Course Number	Course Title	Credits	Quarter Completed	Grade
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**BASIC COMMUNICATION SKILLS** - 10 credits, see list of [DTA Communication Skills](#), must include at least 5 credits in composition.

ENGL& 101	English Composition I	5	_____	_____
CMST& 220	Public Speaking	5	_____	_____

**BASIC QUANTITATIVE SKILLS** (5 credits, selected from the list of approved courses in [Quantitative Skills on the AAS-DTA list.](#))

**HUMANITIES** - 15 credits from the [DTA approved Humanities List](#). See Note 1.

CMST 204D	Intercultural Communication	5	_____	_____
JOURN 101 or 110	_____	5	_____	_____

**SOCIAL SCIENCE** - 15 credits from the [DTA approved Social Science List](#). See Note 1.

CMST& 102	Introduction to Mass Media	5	_____	_____
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**NATURAL SCIENCE** - 15 credits from the [DTA approved Natural Science List](#), including at least one lab science. See Note 1.

Lab science:

_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

**ELECTIVES** – A maximum of 30 credits of electives may be applied toward the DTA. These courses must be selected from the [A and B lists on the DTA checklist](#); a maximum of 15 credits from the B list may be used. See Note 2.

**A LIST**

Course	Cr.	Qtr Compl
JOURN 111 (Required)	5	_____
JOURN 170 (Required)	6	_____
CMST& 230 (Required)	5	_____
_____	_____	_____

**B LIST (Maximum of 15 credits)**

Course	Cr.	Qtr Compl
GRAPH 110 (Recommended)	5	_____
GRAPH 240 (Recommended)	5	_____
_____	_____	_____

**Total: Minimum 90 credits required, minimum 2.0 GPA**

**Note 1:** Courses must be from three different disciplines. No more than 10 credits in any one discipline may be used in Humanities, Social Science, and Natural Science

**Note 2:** WSU allows up to 105 quarter hour credits to transfer in lower division community college credits; though the Associate degree requires only completion of 90. The courses required above add up to 60, which leaves a maximum of 45 credits that may be selected as electives. Within that 45 maximum credits, up to 15 credits can be in "List B Applied Electives" and the rest must be selected from the AAS-DTA approved list of courses in Communication Skills, Quantitative Skills, Humanities, Social Sciences, Natural Sciences, and List A Transfer Electives. And, no more than 3 PE activity credits may be used as electives.

Everett Community College does not discriminate on the basis of race, color, religious belief, sex, marital status, sexual orientation, gender identity or expression, national or ethnic origin, disability, genetic information, veteran status, or age in its programs, activities, or employment. The Chief Diversity and Equity Officer has been designated to handle inquiries regarding nondiscrimination policies and can be reached at 2000 Tower Street, Everett, WA 98201, or by phone at 425-388-9979. This publication is effective **January 2017**. The College reserves the right to change courses, programs, degrees and requirements. It is the student's responsibility to be aware of correct information by routinely checking with Enrollment Services and/or the advisors listed in this publication. Requirements applicable to all certificates and degrees are published in the College Catalog. Nothing contained herein shall be construed to create any offer to contract or any contractual rights. For more information, call 425-388-9219, Everett Community College, 2000 Tower Street, Everett, WA 98201, [www.everettcc.edu](http://www.everettcc.edu)